

CARMA Webcast Lecture Series

### Publishing High-Impact Meta-Analyses: An Editor's Perspective

### **Rong Su** University of Iowa Tippie College of Business

April 25, 2025

## An Editor's Perspective, Backed by Data

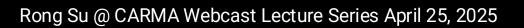
- My experience as an Associate Editor at *Psychological Bulletin* (Impact Factor = 17.3) from 2020 to present;
- A review of recently published meta-analyses in top-tier journals (2020 – present).



## **Publication statistics**

IOWA

Journal Title	Number of Published Meta-Analysis since 2020
Academy of Management Journal	1
Strategic Management Journal	3
Journal of Applied Psychology	58
Journal of Management	23
Personnel Psychology	16
Psychological Bulletin	166
Psychological Science	16
Journal of Personality and Sociality Psychology	45



## **Publication statistics**

IOWA

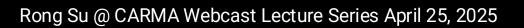
Journal Title	Number of Published Meta-Analysis since 2020
Academy of Management Journal	1
Strategic Management Journal	3
Journal of Applied Psychology	58
Journal of Management	23
Personnel Psychology	16
Psychological Bulletin	166
Psychological Science	16
Journal of Personality and Sociality Psychology	45



## **Publication statistics**

IOWA

Journal Title	Number of Published Meta-Analysis since 2020
Academy of Management Journal	1
Strategic Management Journal	3
Journal of Applied Psychology	58
Journal of Management	23
Personnel Psychology	16
Psychological Bulletin	166
Psychological Science	16
Journal of Personality and Sociality Psychology	45



### How it started

### How it's going

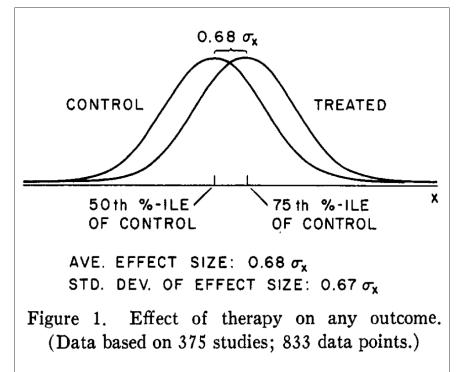
(Smith & Glass, 1977; Schmidt & Hunter, 1977)



### How it started

### How it's going

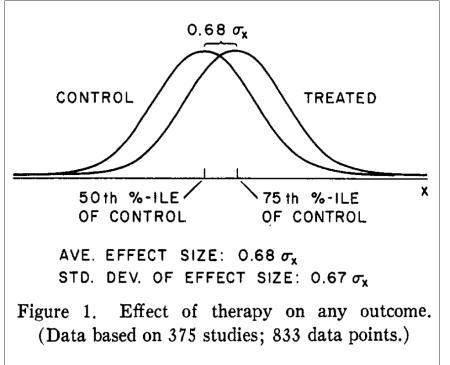
(Smith & Glass, 1977; Schmidt & Hunter, 1977)



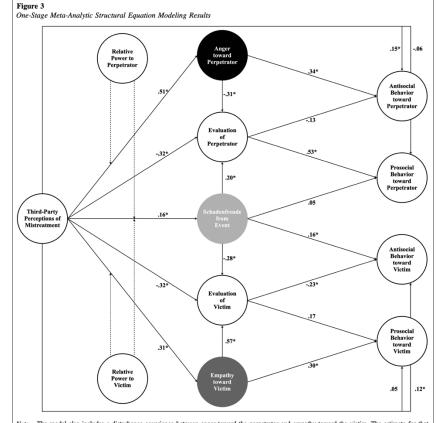
### How it started

INWA

(Smith & Glass, 1977; Schmidt & Hunter, 1977)



### How it's going



Note. The model also includes a disturbance covariance between anger toward the perpetrator and empathy toward the victim. The estimate for that disturbance covariance is  $.49^{*}$ . \* p < 0.5.

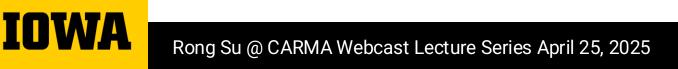
Rong Su @ CARMA Webcast Lecture Series April 25, 2025

#### © Hill et al. (2025, JAP)

Recent meta-analyses often...

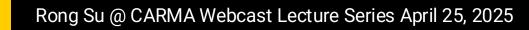
- Seek to make greater theoretical/conceptual contributions through the meta-analytic findings beyond their empirical contributions
- Focus more on understanding boundary conditions and explaining mechanisms of theoretical relationships, in addition to summarizing weighted average relationships
- Have increased scale and complexity of methods (e.g., secondary uses of meta-analytic data)

- Two goals of meta-analysis
  - Summarizing the weighted average relationship
  - Explaining inconsistencies across studies and identifying sources of differences in study findings



- Two goals of meta-analysis
  - Summarizing the weighted average relationship
  - Explaining inconsistencies across studies and identifying sources of differences in study findings

- Two goals of meta-analysis
  - Summarizing the weighted average relationship
  - Explaining inconsistencies across studies and identifying sources of differences in study findings
- Linden and Hönekopp (2021) surveyed 150 meta-analyses in several areas of psychology, including organizational psychology, and found very high levels of heterogeneity (also see Stanley et al., 2018)



 46 out 50 (92%) published meta-analyses in JAP (01/01/2020 – 04/23/2025) examined moderators

- Example: Hora et al. (2021, *JAP*) gender differences in creative performance
  - Country/culture
  - $\circ$  Time
  - Creativity type
  - Rating source



### • Common mistakes:

 $_{\odot}$  Focusing on the weighted average effect size and its statistical significance  $_{\odot}$  The selection of moderators is not theory-driven

 The jingle-jangle fallacy in our science and the "apples and oranges" problem in meta-analysis



- The jingle-jangle fallacy in our science and the "apples and oranges" problem in meta-analysis
- Conducting a meta-analysis is a great opportunity to help clean up the construct space and improve construct clarity in a field



- The jingle-jangle fallacy in our science and the "apples and oranges" problem in meta-analysis
- Conducting a meta-analysis is a great opportunity to help clean up the construct space and improve construct clarity in a field
- Examples:

Chang et al. (2023, JAP) human capital resources
Liao et al. (2022, Psych Bulletin) outcomes of prosocial motivation

**Table 6**Results of Content Validity Analysis of HCR Measures (Study 2)

### Improving constru

Zhang et al. (2023, JAP)

 Conceptual review
 Content validity study
 Meta-analysis

IOWA	
TUAAW	Rong Su @ CARMA Webcas

	Fully contaminated		Partially contaminated		Uncontaminated		Partially and uncontaminated	
Content of measures	k	%	k	%	k	%	k	%
HCR dimensions								
Knowledge			16	27.1	14	46.7	30	33.7
Skills			44	74.6	9	30.0	53	59.6
Abilities			18	30.5	4	13.3	22	24.7
Other characteristics			1	1.7	6	20.0	7	7.9
Compound KSAOs								
Competencies			21	35.6	9	30.0	30	33.7
Expertise			20	33.9	6	20.0	26	29.2
Capabilities			3	5.1	1	3.3	4	4.5
Creativity			19	32.2	0	0.0	19	21.3
Other			6	10.2	2	6.7	8	9.0
Number of HCR dimensions								
One			28	47.5	15	50.0	43	48.3
Two			18	30.5	9	30.0	27	30.3
Three			5	8.5	0	0.0	5	5.6
Four			0	0.0	0	0.0	0	0.0
Compound KSAOs only			8	13.6	6	20.0	14	15.7
Non-HCR constructs								
Work experience	13	34.2	18	30.5			18	20.2
Education	15	39.5	17	28.8			17	19.1
HPWPs	4	10.5	16	27.1			16	18.0
Work activities	2	5.3	16	27.1			16	18.0
Performance	6	15.8	10	16.9			10	11.2
Uniqueness	0	0.0	5	8.5			5	5.6
Other types of resources	5	13.2	4	6.8			4	4.5
Other constructs	5	13.2	8	13.6			8	9.0
Unclear	14	36.8	21	35.6			21	23.6
Total	38	29.9	59	46.5	30	23.6	89	70.1

*Note.* Total k = 127 unique measures. HCR = human capital resources; HPWPs = high-performance work practices; Unclear = unclear constructs that may or may not be relevant to KSAOs; KSAOs = knowledge, skills, abilities, other characteristics. Because some measures capture more than one HCR dimension or construct, the numbers of studies for HCR dimensions or non-HCR constructs do not add up to the total number of studies for the corresponding category.

#### Table 2

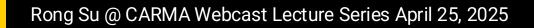
An Integrative Conceptual Framework of Prosocial Motives

	Bandwidth at which prosocial motives are	Degree of volition in prosocial motives			
	conceptualized and operationalized	Discretionary	Obligatory		
<ul> <li>Improving construction</li> <li>Liao et al. (2022, PB)         <ul> <li>Autonomy</li> <li>Generality/specificity</li> </ul> </li> </ul>	Global: Prosocial motives as an overall identity or general orientation toward benefiting others	<ul> <li>Definition: A global motivational orientation to benefit others in general across time and context because it is enjoyable, reflects one's true self, or is personally meaningful.</li> <li>Constructs and example measures/items:</li> <li>Pleasure-based prosocial motivation (Gebauer et al., 2008): "Supporting other people makes me very happy."</li> <li>Prosocial identity (Grant et al., 2008): "I see myself as caring/generous."</li> <li>The benevolence dimension of the Schwartz Value Survey (Schwartz &amp; Sagiv, 1995): Leading question: "How important are the following values as guiding principles in your life?" Item: "Being helpful."</li> </ul>	<ul> <li>Definition: A global motivational orientation to benefit others in general across time and context because of internal or external pressure.</li> <li>Constructs and example measures/items:</li> <li>Pressure-based prosocial motivation (Gebauer et al., 2008): "I feel obligated to perform selfless acts towards others."</li> <li>Prosocial obligation (Brummel &amp; Parker, 2015): "I ought to spend more time helping others."</li> <li>Ford and Nichols (1992) scenario-based measure (e.g., "You are asked to donate food or money for needy children in your community. Donations must be dropped off at the offices of a local charity. Would it bother you if you didn't donate anything?")</li> </ul>		
<ul> <li>Self-interest</li> </ul>	Contextual: Prosocial motives in the domain of work/career/occupation	<ul> <li>Definition: A motivational orientation to benefit others in the work domain through one's career or occupation because it is enjoyable, reflects one's true self, or is personally meaningful.</li> <li>Constructs and example measures/items:</li> <li>Prosocial motivation at work (Grant, 2008a, 2008b; Grant &amp; Sumanth, 2009): "At work, I care about improving the welfare of other people."</li> <li>Social interests (Donnay et al., 2005): Respondents are instructed to indicate the extent to which they like or dislike certain work activities such as "Helping others overcome their difficulties."</li> </ul>	<ul> <li>Definition: A motivational orientation to benefit others in the work domain through one's career or occupation out of internal or external pressure.</li> <li>Constructs and example measures/items: Commitment to public interest (Perry, 1997): "I consider public service my civic duty" (occupations are in the public service sector).</li> </ul>		
	Positional: Prosocial motives within a specific job role/position or toward a specific target	<ul> <li>Definition: A motivational orientation to help a specific beneficiary or group of beneficiaries such as coworkers, protégés, or customers through organizational citizenship behavior, mentoring, or customer service within a specific job role, position, or organization because it is enjoyable, or reflects one's true self, or is personally meaningful.</li> <li>Constructs and example measures/items:</li> <li>Other-orientation at work (De Dreu &amp; Nauta, 2009): "At work I am concerned about the needs and interests of others such as my</li> </ul>	<ul> <li>Definition: A motivational orientation to help a specific beneficiary or group of beneficiaries such as coworkers, protégés, or customers through organizational citizenship behavior, mentoring, or customer service within a specific job role, position, or organization out of internal or external pressure, such as a sense of obligation.</li> <li>Constructs and example measures/items: Other-orientation work value (Ravlin &amp; Meglino, 1987): Should or ought to "help others on difficult jobs."</li> </ul>		
Rong Su @ CARMA Webcas		colleagues." Prosocial motives for organizational citizenship	Helping role perceptions (Podsakoff et al., 1990): The extent to which employees feel		

 14 out 50 (28%) published meta-analyses in JAP (01/01/2020 – 04/23/2025) made an explicit attempt to review and clarify the conceptualization and operationalization of key construct(s) in the meta-analysis

- 14 out 50 (28%) published meta-analyses in JAP (01/01/2020 04/23/2025) made an explicit attempt to review and clarify the conceptualization and operationalization of key construct(s) in the meta-analysis
- Reasons for clarifying the constructs and measures:
  - $_{\odot}$  Increase transparency
  - o Prevent misguided literature searches
  - o Help identify important boundary conditions for construct relationships

- 14 out 50 (28%) published meta-analyses in JAP (01/01/2020 04/23/2025) made an explicit attempt to review and clarify the conceptualization and operationalization of key construct(s) in the meta-analysis
- Reasons for clarifying the constructs and measures:
  - $_{\odot}$  Increase transparency
  - Prevent misguided literature searches
  - o Help identify important boundary conditions for construct relationships



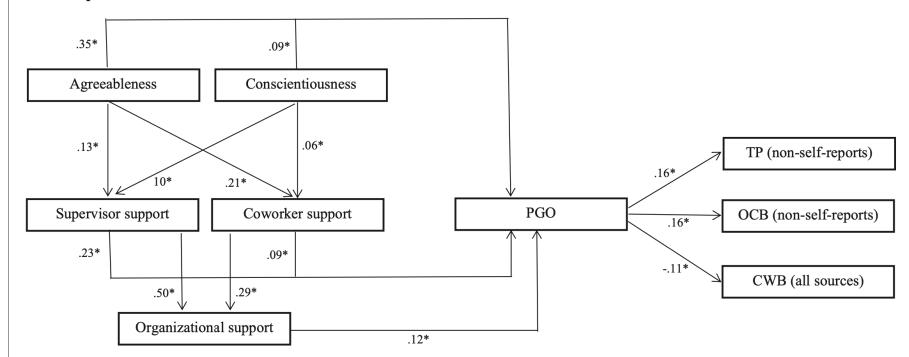
- 14 out 50 (28%) published meta-analyses in JAP (01/01/2020 04/23/2025) made an explicit attempt to review and clarify the conceptualization and operationalization of key construct(s) in the meta-analysis
- Reasons for clarifying the constructs and measures:
  - $_{\odot}$  Increase transparency
  - Prevent misguided literature searches
  - Help identify important boundary conditions for construct relationships

- 20 out 50 (40%) published meta-analyses in JAP (01/01/2020 04/23/2025) reported at least one type of secondary analysis with meta-analytic data, including meta-analytic incremental validity analysis, meta-analytic relative weight analysis, and meta-analytic path modeling/structural equation modeling
- Examples:
  - Ng (2025, JAP) Perceived general obligation
  - Ogunfowora (2022, *JAP*) moral disengagement at work

Figure 2

• Ng (2025, *JAP*)

The Proposed Model and Parameter Estimates



*Note.* PGO = perceived general obligation; TP = task performance; <math>OCB = organizational citizenship behavior; CWB = counterproductive work behavior. Effect sizes represent standardized estimates. The direct effects of organizational support, supervisor support, coworker support, conscientiousness, and agreeableness on each performance outcome were controlled for, although not shown in the figure.

\* p < .05.

### Ogunfowora et al. (2022, JAP)

#### Table 9

Incremental Validity of Moral Disengagement Over Four Dark Traits in Predicting Workplace Misconduct and OCBs

	Workplace misconduct				Organizational citizenship behaviors			
Regression		Relative weight analyses		Regression		Relative weight analyses		
Variable	Step 1 β	Step 2 β	Raw relative weight	Relative weight %	Step 1 β	Step 2 β	Raw relative weight	Relative weight %
Machiavellianism	.28**	.01	.05	6.70%	42**	40**	.06	26.62%
Narcissism	.49**	.76**	.19	23.42%	23**	25**	.02	10.32%
Psychopathy	39**	$-1.16^{**}$	.18	21.54%	21**	16**	.04	17.01%
Psych. Entitlement	.09**	28**	.06	7.47%	.62**	.64**	.08	34.71%
Moral disengagement		1.30**	.34	40.87%		09**	.03	11.33%
$R^2$	.29**	$.82^{**}$			.22**	.222**		
$\Delta R^2$		.53				.002		

 $\beta$  = standardized regression coefficients. Corrected = regression analyses results conducted using reliability-correlated, meta-analytic correlation Note. matrix (Table 1). \*\*p < .01.

• Ogunfowora et al. (2022, JAP) input meta-analytic correlation matrix

#### Table 1

Variable	1	2	3	4	5	6	7
1. Moral disengagement	< 2	(21, 10,525)	(17, 8,770)	(17, 9,119)	(6, 3,677)	(133, 40,255)	(12, 3,636)
2. Machiavellianism	.67 <sup>a</sup>	h	(44, 8, 423)	(32, 5,762)	(4, 3,107)	(13, 2,546)	(6, 2,166)
3. Narcissism	.33 <sup>a</sup>	.30 <sup>b</sup>	L.	(42, 8,538)	(11, 4,921)	(9, 2,708)	(5, 1,573)
4. Psychopathy	.76 <sup>a</sup>	.59 <sup>b</sup>	.51 <sup>b</sup>		(6, 4,156)	(27, 6,058)	(5, 1,573)
5. Psych. Entitlement	.61 <sup>a</sup>	.64 <sup>a</sup>	.62 <sup>a</sup>	.55 <sup>ª</sup>		(18, 4,698)	(4, 1,001)
6. Workplace misconduct	.51 <sup>a</sup>	.25 <sup>b</sup>	.43 <sup>b</sup>	.07 <sup>b</sup>	.35 <sup>a</sup>		(49, 16,721)
7. OCBs	<b>-</b> .17 <sup>a</sup>	22 <sup>a</sup>	$09^{a}$	$24^{a}$	.09 <sup>a</sup>	32 <sup>c</sup>	

Note.  $\rho$  values are reported below the diagonal, while k and N values are reported above the diagonal. Values reported are mean sample size-weighted correlations corrected for unreliability in both variables using alphas; k = number of independent studies, and N = cumulative sample size. Harmonic mean = 3501.44.

<sup>a</sup> Original meta-analysis. <sup>b</sup> Correlations taken from O'Boyle et al. (2012). <sup>c</sup> Correlations taken from Dalal (2005).

### Common problems:

- Model selection is not supported by strong theoretical rationale and missed variables in the model
- Cherry-picking input meta-analytic correlation(s) (Park et al., 2020)
- Ignoring heterogeneity in meta-analytic effect size estimates (Yu et al., 2016)
   –only 6 out of 14 recently published meta-analyses in JAP (01/01/2020 04/23/2025) that tested a meta-analytic path model considered heterogeneity in their analysis
- $_{\odot}$  Drawing causal conclusions from correlational data

## True effect heterogeneity in MASEM

- Example studies that have implemented full-information metaanalytic structural equation modeling (FIMASEM; Yu et al., 2016) in their meta-analytic path models:
  - Fang et al. (2021, JAP) gender and social network brokerage
  - Chung et al. (2022, JAP) training motivation
  - Xu et al. (2023, JAP) organizational commitment and job satisfaction
  - o Javalagi et al. (2024, JAP) personality and leadership
  - Kim et al. (2024, JAP) gender differences in creativity
  - Ng (2025, JAP) Perceived general obligation

### **Causal inferences in meta-analysis**

- When the nature of the data is correlational, one cannot draw causal conclusions
- Example meta-analyses of experimental studies (5/50, 10%):

  Liu et al. (2021, JAP) stereotype threat interventions
  von Allmen et al. (2024, JAP) work-nonwork interventions
  Priest et al. (2024, JAP) stereotype lift and stereotype threat effects
  Costa (2024, JAP) interventions to reduce discriminatory behaviors at work
  Moon et al. (2025, JAP) efficacy of faking warning

### Incorporating time in meta-analysis

- Ways to incorporate time in meta-analysis:
  - Time as a moderator
  - Meta-analyses of longitudinal data (Giletta et al., 2021, Psych Bulletin; Harris & Orth, 2020, JPSP; Xu et al., 2023, JAP)
  - New development: continuous time meta-analysis (CoTiMA; Dormann et al., 2019; Example: Guthier et al., 2020, *Psych Bulletin* on job stressors and burnout)

## "How big does my meta-analysis need to be?"

For recently published meta-analyses in JAP (01/01/2020 – 04/23/2025), ks range from 26 to 753 with a mean = 175.67 and median = 134

## "How big does my meta-analysis need to be?"

- For recently published meta-analyses in JAP (01/01/2020 04/23/2025), ks range from 26 to 753 with a mean = 175.67 and median = 134
- Key considerations:
  - What variables need to be in the meta-analysis?
  - Robust estimation of true effect heterogeneity
  - Sufficient variability and power for detecting moderator effects

### Summary

 Meta-analyses can make significant theoretical/conceptual, empirical, practical contributions to the field. To maximize the contributions of a meta-analysis, pay attention to

Construct clarity

- Heterogeneity and boundary conditions
- Theory-driven model selection
- Methods that align with intended theoretical conclusions



# **THANK YOU!**

rong-su@uiowa.edu



