

Open Science and Pre-Registration in Management Research: Myths, Truths, and Best Practices

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CARMA Webcast Lecture Series

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Maastricht University



Disclaimer

looking it from a micro-
/quantitative perspective, own
experiences -> **take it with a grain
of salt**

**Slides, references, Pre-Reg.
Templates available at
<https://osf.io/cgkua/>**



Fabiola Gerpott

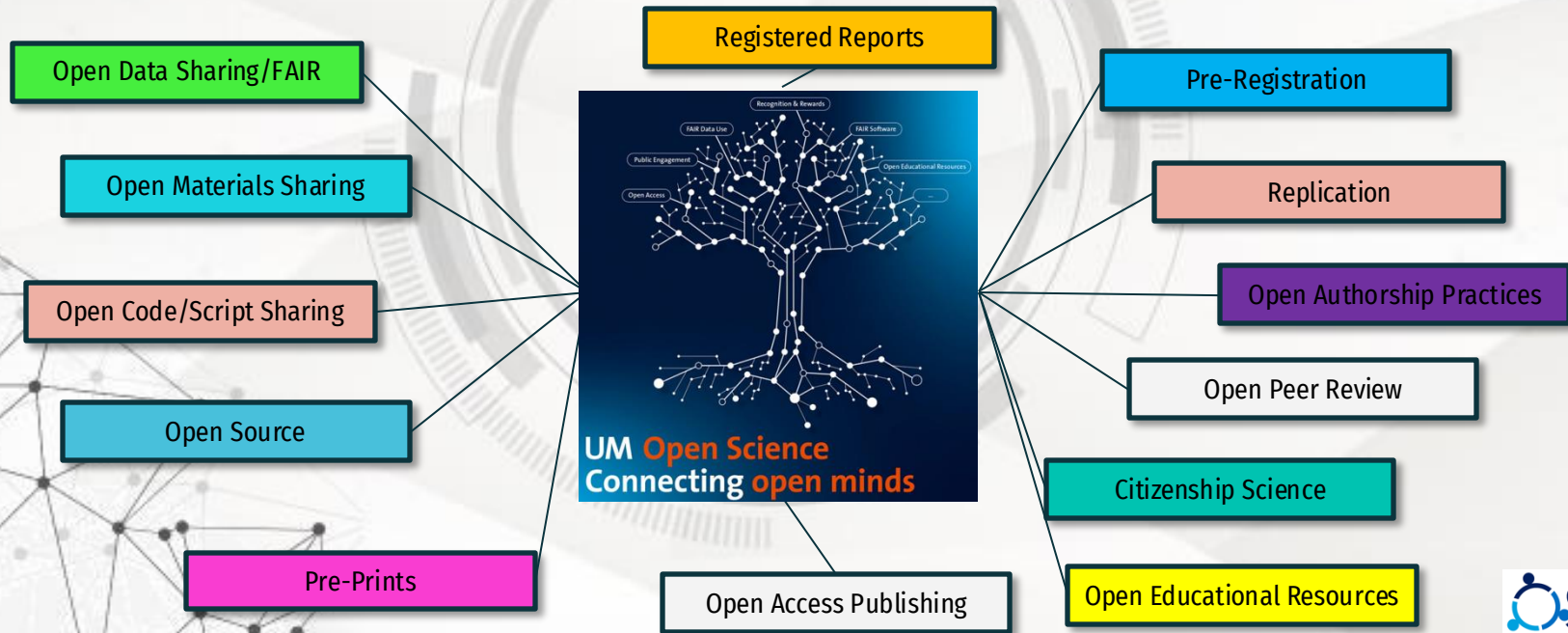


George Banks



What is Open Science?

“Open science refers to an array of practices that promote openness, integrity, and reproducibility in research” (Banks et al., 2018, p. 1)



Why Open Science?



Importance of Open Science



The problem of (social) science



SCIENCE

Daryl Bem Proved ESP Is Real

Which means science is broken.



CAREER NEWS | 22 July 2021

8% of researchers in Dutch survey have falsified or fabricated data

Study of nearly 7,000 scientists also finds that more than half engage in 'questionable research practices'.

Scientific Values: Publish or Perish

THE EVOLUTION OF ACADEMIA



- Urge to publish (a lot/ in “A” journals)
- Focus on novel & significant results
- Ignorance of null results, replications (file drawer)
 - Outcome focus reduces rigor

Questionable (Unethical) Research Practices

- How to make your findings significant?

- Se
- Opt

(conditions)
(on results)



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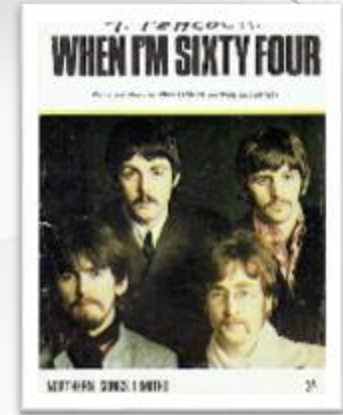


Consequences of QRP

Table 1. Likelihood of Obtaining a False-Positive Result

Researcher degrees of freedom	Significance level		
	$p < .1$	$p < .05$	$p < .01$
Situation A: two dependent variables ($r = .50$)	17.8%	9.5%	2.2%
Situation B: addition of 10 more observations per cell	14.5%	7.7%	1.6%
Situation C: controlling for gender or interaction of gender with treatment	21.6%	11.7%	2.7%
Situation D: dropping (or not dropping) one of three conditions	23.2%	12.6%	2.8%
Combine Situations A and B	26.0%	14.4%	3.3%
Combine Situations A, B, and C	50.9%	30.9%	8.4%
Combine Situations A, B, C, and D	81.5%	60.7%	21.5%

Simmons et al. (2011)



With QRPs,
p-values / regular
coefficients are
meaningless

The problem of (social/behavioral) science

Open access, freely available on

Essay

Why Most Published Research Findings Are False

John P.A. Ioannidis

Summary

There is increasing concern that most current published research findings are false. The probability that a research claim is true may depend on study power and bias, the number of other studies on the same question, and, importantly, the ratio of true to no relationships among the relationships probed in each scientific field. In this framework, a research finding is less likely to be true when the studies

factors that influence this problem and some corollaries thereof.

Modeling the Framework for False Positive Findings

Several methodologists have pointed out [9–11] that the high rate of nonreplication (lack of confirmation) of research discoveries is a consequence of the convenient, yet ill-founded strategy of claiming conclusive research findings solely on

is characteristic of the field and can vary a lot depending on whether the field targets highly likely relationships or searches for only one or a few true relationships among thousands and millions of hypotheses that may be postulated. Let us also consider, for computational simplicity, circumscribed fields where either there is only one true relationship (among many that can be hypothesized) or the power is similar to find any of the

Only 25% to 60% of findings replicate!

Many Labs 2: Investigating Variation in Replicability Across Samples and Settings

Richard A. Klein, Michelangelo Vianello, Fred Hasselman, more...

First Published December 24, 2018 | Research Article | <https://doi.org/10.1177/2515245918810225>

Article information

Altmetric 183

Abstract

We conducted preregistered replications of 28 classic and contemporary published findings, with protocols that were peer reviewed in advance, to examine variation in effect magnitudes across samples and settings. Each protocol was administered to approximately half of 125 samples that comprised 15,305 participants from 36 countries and territories. Using the conventional criterion of statistical significance ($p < .05$), we found that 15 (54%) of the replications provided evidence of a

REPRODUCIBILITY PROJECT Cancer Biology

The Reproducibility Project: Cancer Biology is a collaboration between the Center for Open Science and Science Exchange to independently replicate selected results from a substantial number of high-profile papers in the field of cancer biology. For each paper a Registered Report detailing the proposed experimental designs and protocols for the replications is peer reviewed and published prior to data collection. The results of these experiments will be published in a Replication Study. The project will provide evidence about reproducibility in cancer biology, and an opportunity to identify factors that influence reproducibility more generally.

Science

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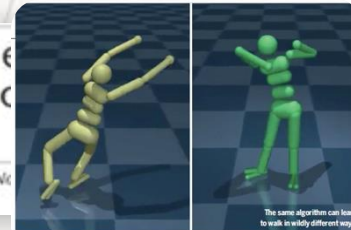
An economics study featuring a performance by Robin Williams failed to replicate after the actor's death. BONNIE SCHIFFMAN/TOUCHSTONE/THE KOBAL COLLECTION

About 40% of economics experiments fail replication survey

By John Bohannon | Mar. 3, 2016, 2:00 PM

Power failure: why small sample size undermines the reliability of neuroscience

Katherine S. Button^{1,2}, John P. A. Ioannidis³, Claire Mokrysz⁴, Brian A. Nosek⁵, Jonathan Flint⁶, Emma S. J. Robinson⁶ and Marcus R. Munafò¹



COMPUTER SCIENCE

Artificial intelligence faces reproducibility crisis

Unpublished code and sensitivity to training conditions make many claims hard to verify

on average than the original
more criteria than they failed
to replicate successfully (40%)

We Are All in This Together!

Society



Research Community

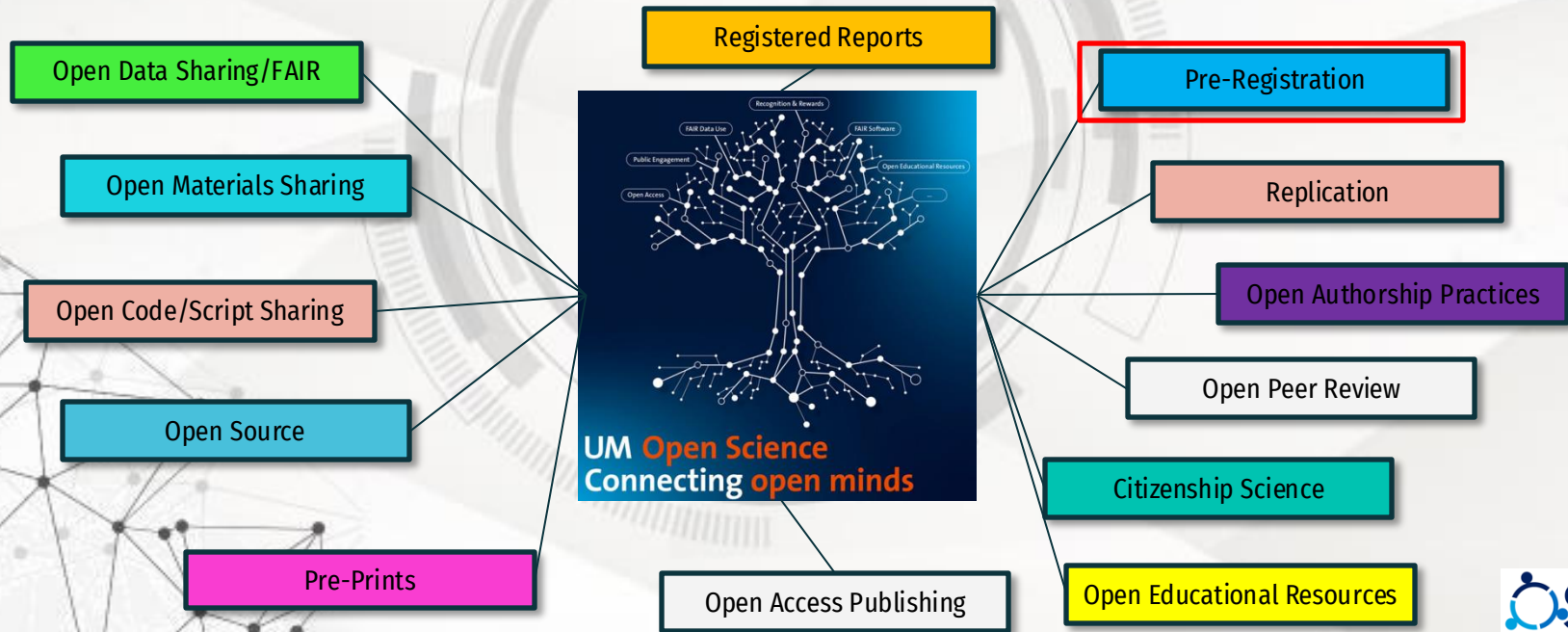


YOU



How does Open Science help?

“Open science refers to an array of practices that promote openness, integrity, and reproducibility in research” (Banks et al., 2018, p. 1)



What is Pre-Registration?

- = (Publicly) **time-stamped pre-specification** of design, hypotheses, sample size, exclusion criteria, planned statistical analyses of a study or data set *before* collecting/analyzing data (Logg & Dorison, 2021)
- “Our data suggests that pre-registration will become the norm in the social and behavioral sciences” (Logg & Dorison, 2021)

RESEARCH ARTICLE | PSYCHOLOGICAL AND COGNITIVE SCIENCES |

The preregistration revolution

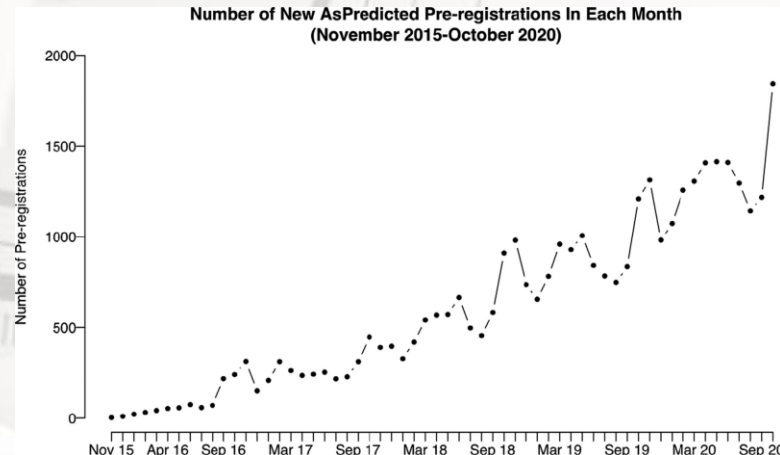
Brian A. Nosek , Charles R. Ebersole , Alexander C. DeHaven , and David T. Mellor [Authors Info & Affiliations](#)

Edited by Richard M. Shiffrin, Indiana University, Bloomington, IN, and approved August 28, 2017 (received for review June 15, 2017)

March 12, 2018 | 115 (11) 2600-2606 | <https://doi.org/10.1073/pnas.1708274114>

[VIEW RELATED CONTENT +](#) [THIS ARTICLE HAS A REPLY +](#)

128,620 | 1,028 [PDF/EPUB](#)



Pre-Registration

- **Decreases researcher degrees of freedom**
- **Holds you accountable** to yourself and others (hindsight bias/motivated reasoning)
 - Can help catch shortcomings and ambiguities (Simmons et al., 2021)
 - Helps replication attempts
 - **Low-cost, scalable intervention** (Logg & Dorison, 2021)



Pre-Registration: How and What?

What to Pre-Register:

- Hypotheses
- (In)Dependent variables (including wording)
 - Sample (size)
 - Design (all conditions)
- Handling outliers and/or exclusion criteria
 - Analytic plan

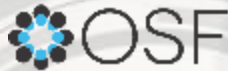
Characteristics:

- Can be one page or less (OSF more)
- Ability to share it anonymously (e.g., via link with reviewers)
- Not changeable after finalizing it (but free to allude to changes in the manuscript!)



Pre-Registration: OSF and aspredicted

(cf. Logg & Dorison, 2021)



Founded by	Center for Open Science	Wharton School at the University of Pennsylvania
Requires Log-In/Account	Yes	No
Template available?	Yes	Yes
Standardized Template	No	Yes
Number of questions	15 required (standard template)	9 questions
Made public?	Depends (e.g., after 4 years with template)	No (unless you click „make public“)
Co-Authors must approve	No	Yes
Anonymous sharing possible?	Yes	Yes
Attach documents possible?	Yes	No (but Yes with ResearchBox)
Editing after time stamp?	No	No

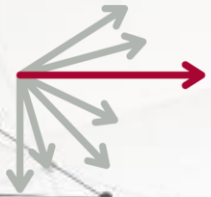
Templates: OSF and aspredicted

Templates available for

- Experimental studies
 - Survey research
- Secondary/Archival Data
 - ESM
 - fMRI
- Qualitative Studies (different forms)
 - Meta-Analysis
 - Systematic Review
 - Many more...



Let's try it!



AS PREDICTED



OSF

Guidelines

Balance between too much and too little information

- Specify **exactly** how you will conduct (confirmatory) analyses
- Short and easy**

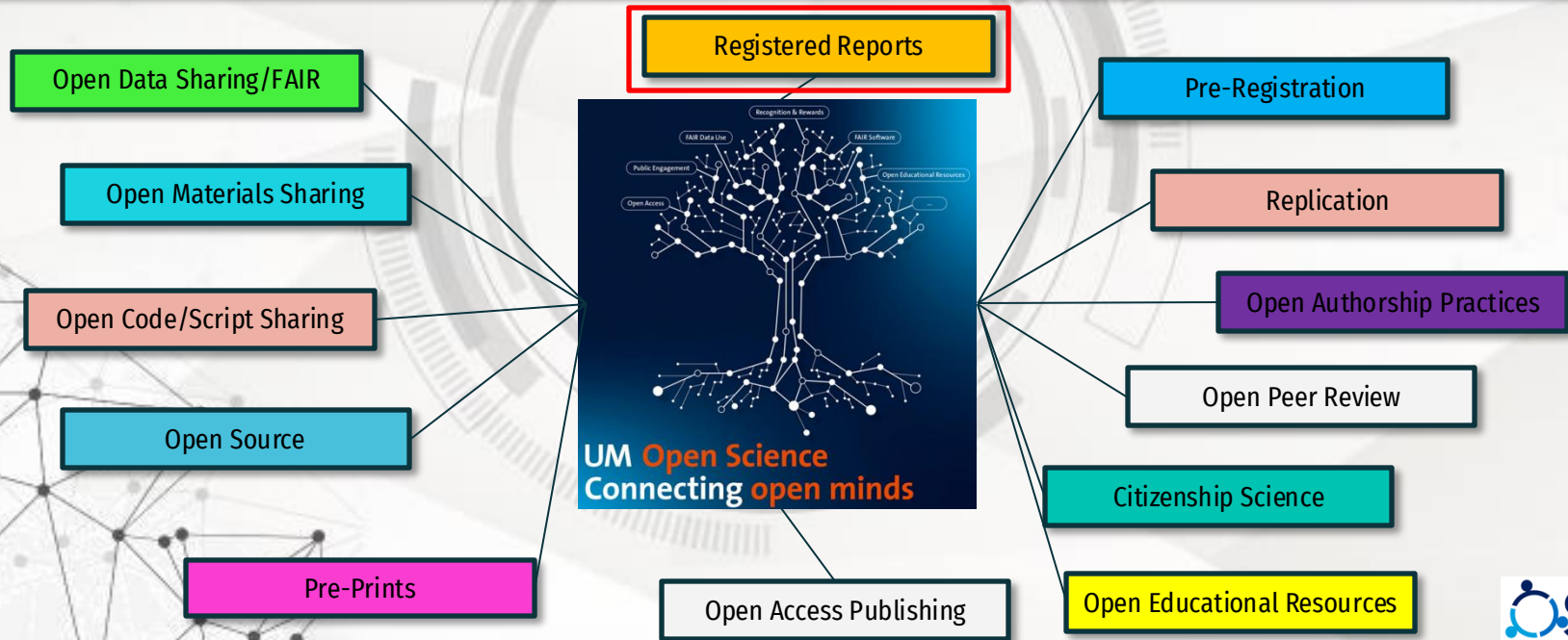
Item in preregistration	Bad answer	What's wrong with it?	Good answer
Research Question or Hypothesis	Building on the work of Picasso (1901-1904), we hypothesized that....	You don't need reasons for asking the research question because they do not inform possible p-hacking. Just state the question or hypothesis of interest.	Question: Does sadness increase preference for the color blue?
Dependent variable	Preference for the color blue	This preference can be measured in many different ways so this statement underspecifies how it will be measured.	Participants will rate their liking for red, blue, orange, and purple on 7-point scales (1 = not at all; 7 = an extreme amount). Preference for blue will be defined as the difference between a participant's rating for blue and their average rating of the three non-blue colors.
Manipulations/Conditions	We will manipulate mood by having participants watch different videos.	This leaves room for cherry-picking from amongst a larger set of conditions. Specify the exact conditions and the exact manipulations.	Before rating their color preferences, participants will be randomly assigned to one of three conditions in which they watch a clip from either a sad video (My Dog Skip), a happy video (Pitch Perfect), or a neutral video (Gone With the Wind).
Analyses	We will regress preference for the color blue on mood condition	There are many ways to run these analyses. For example, are you including covariates? How will "mood condition" be coded? If applicable, how will the standard errors be computed?	We will run an OLS regression predicting preference for the color blue with condition (coded 1 = sad video; 0 = happy or neutral video). We will control for gender (1 = male; 0 = female) in this analysis.
Outliers & Exclusions	We will exclude participants who are inattentive, and those who show an extreme preference for the color orange.	What counts as "inattentive"? What counts as "extreme preference for the color orange"? You must define these things.	We will exclude participants who fail at least two out of the three attention checks that we will include at the beginning of our study (before the manipulation). We will also exclude participants whose rating of orange is higher than 5 on the 7-point scale.
Sample size	We conducted a power analysis that showed that ... And so we decided to collect between 100 and 200 observations.	Your power analysis is irrelevant to whether you p-hacked; leave it out. Also, any sample size between 100 and 200 is consistent with this preregistration.	We will stop data collection once 150 participants have submitted a response on MTurk. Deviations from this goal are entirely due to MTurk software and outside of our control.



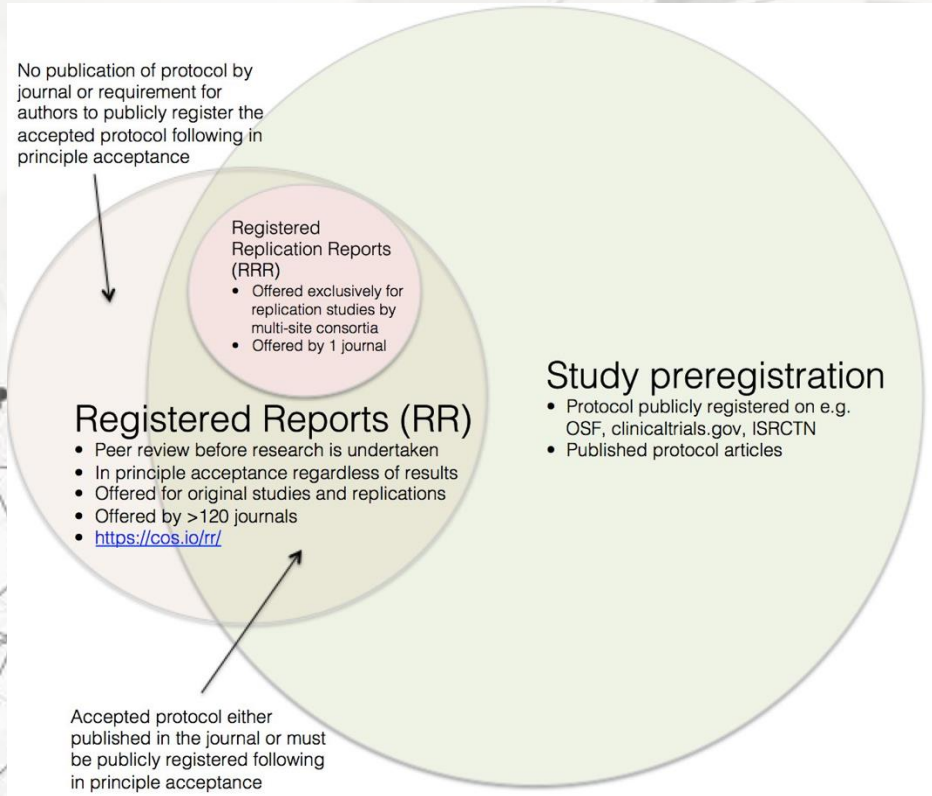
<http://datacolada.org/64>

How does Open Science help?

“Open science refers to an array of practices that promote openness, integrity, and reproducibility in research” (Banks et al., 2018, p. 1)



Pre-Registration and Registered Reports



How can we change? Registered Reports



Submission of Introduction, theory and hypotheses, suggested methods and analytic approach to a journal **before collecting/analyzing data.** Research proposal **receives peer-review before data collection**

(Chambers & Tzavella, 2022)

Where and how to pre-register

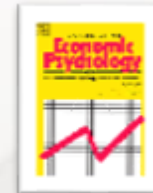
Registered Reports (<https://cos.io/rr>)

PNAS, Nature: Human Behavior, Science, Academy of Management Discoveries, The Leadership Quarterly, Journal of Personality and Social Psychology, Psychological Science, Experimental Economics, Journal of Economic Psychology, Journal of Development Economics, Journal of Personality and Social Psychology, American Political Science Review

- **Pre-Register via:** <https://aspredicted.org/>
 - OSF (<https://osf.io/> + <https://www.youtube.com/watch?v=8QK2-udwoK8>)

PNAS

Science



Pre-Registration: Getting Started

- **Low-cost intervention**
- **Easy and quickly done**
- **Pre-register – and you never go back**
- **Challenge: Pre-Register one of your next 3 studies**



Questions?

**Thank your for inviting me and for caring about
Open Science!**

Let´s talk!

