Slide 1

AI features in Reveal

Transcription	Transcription of audio/video Participant identification Tagging for characteristics
Summaries	Conversations - Transcript level - Response level
Comparative Grids	Observation Grid: Comparing participants Cohort Comparison: Comparing groups Hypothesis Testing: Comparative responses to user-specified hypotheses
Evidencing	Thematic Map: Visual representation of themes across transcripts Thematic Codebook: structured overview of AI-identified themes Quotes Finder: Extract evidence for any set of responses Snippets: Gather examples into collections for output

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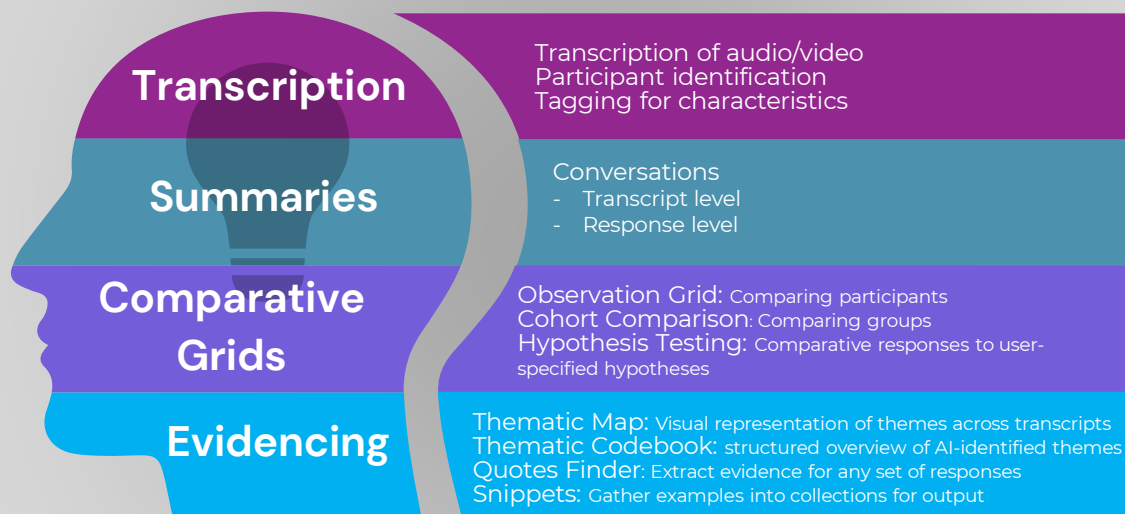## Slide 2

Data privacy and security

crucial to understand how this works before using real participant data

ensure Reveal's standards and protocols meet your ethics needs (IRB etc.)

- Reveal uses several 3rd Party Services to operate:
- How data is kept secure and private is fundamental to research ethics – Reveal takes this seriously
  - Data are encrypted, not used for training, not retained etc.
  - Data can be stored on EU servers on request
  - See here for more details on data security and privacy https://doreveal.com/data-privacy

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2

Reveal Set-up   https://doreveal.com/

Sign up for a trial account

app.doreveal.com/sign-up

(restricted to 3 transcripts only)

- online support files https://doreveal.com/help_docs/

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3

Setting up a study – Research Questions are what populate observations grids. AI generated suggestions appear based on imported data, and research questions can be added / altered anytime

4

Observations Grid showing Research Questions by Participants

5

Cohort Comparison showing Research Questions by groups of participants (based on tags)

6

Thematic Map showing AI identified themes and sub-themes

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